FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number:	3235-0287							
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	dress of Reporting F ERG JACK M			HAS	r Name <b>and</b> Ticker BRO INC [ H	AS ]					tionship of Reporting all applicable) Director	10% 0	Owner	
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 07/15/2003							Officer (give title below)	Other below	(specify )	
(Street)				4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person			
(City)	(State)	(Zip)								Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
Date			2. Transac Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													

	(e.g., puts, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options (Right to Buy) <sup>(1)</sup>	17.865	07/15/2003		A		12,000		07/15/2004 <sup>(2)</sup>	07/14/2013	Common Stock	12,000	<b>\$</b> 0	12,000	D	

Explanation of Responses:

1. The options were granted pursuant to the 2003 Stock Option Plan for Non-Employee Directors.

2. 20% of these options become exercisable on the first anniversary of the date of the grant and an additional 20% become exercisable on each anniversary of the date of grant thereafter until fully exercisable.

<u>/s/ Tarrant Sibley, p/o/a for</u>	TJack 07/16/2002
<u>M. Greenberg</u>	0//10/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

## **POWER OF ATTORNEY**

I, Jack M. Greenberg, hereby constitute and appoint each of Barry Nagler and Tarrant L. Sibley, signing singly, my true and lawful attorney-in-fact to:

- execute for and on my behalf, in my capacity as an officer and/or director of Hasbro, Inc.
  (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities
  Exchange Act of 1934, as amended, and the rules thereunder;
- (2) do and perform any and all acts for and on my behalf that may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be to my benefit, in my best interest, or that I am legally required to do, it being understood that the documents executed by such attorney-in-fact on my behalf pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

I hereby grant to each such attorney-in-fact full power and authority to do and perform any and every

act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and

powers herein granted, as fully to all intents and purposes as I might or could do if personally present, with

full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or

such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power

of attorney and the rights and powers herein granted. I acknowledge that the attorneys-in-fact, in serving in

such capacity at my request, are not assuming, nor is the Company assuming, any of my responsibilities to

comply with Section 16 of the Securities Exchange Act of 1934, as amended, or the rules and regulations

promulgated thereunder.

This Power of Attorney shall remain in full force and effect until I am no longer required to file Forms 3, 4 and 5 with respect to my holdings of and transactions in Company securities or securitybased

swap agreements, unless I earlier revoke it in a signed writing delivered to the attorneys-in-fact.

 IN WITNESS WHEREOF, I nave caused this power of Attorney to be executed as of this 15th day

of July, 2003.

<u>/s/ Jack M. Greenberg</u> Signature

<u>Jack M. Greenberg</u> Print Name