SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person*
KILPIN TIMOTHY J.

(Last) (First) (Middle)
HASBRO, INC.
1027 NEWPORT AVENUE

(Street)
PAWTUCKET RI 02861

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
HASBRO, INC. [HAS]
Foreign Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)
07/28/2026

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Director
10% Owner
☑ Officer (give title below)
Other (specify below)
President, Toy, Lic & Ent

6. Individual or Joint/Group Filing (Check Applicable Line)
☑ Form filed by One Reporting Person
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par Value $.50 per share)	07/28/2026		M		10,000	A	$61.71	64,229(1)	D	
Common Stock (Par Value $.50 per share)	07/28/2026		S		10,000	D	$92	54,229(1)	D	
Common Stock (Par Value $.50 per share)	07/28/2026		M		10,000	A	$61.71	64,229(1)	D	
Common Stock (Par Value $.50 per share)	07/28/2026		S		10,000	D	$94.245	54,229(1)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)(2)	$61.71	07/28/2026		M			20,000	(3)	05/16/2030	Common Stock	20,000	$61.71	14,436	D	

Explanation of Responses:

1. The number of securities reported in Column 5 as beneficially owned following the transactions reported on this form reflect a correction to the reporting person's total beneficial ownership. An amendment filed on April 4, 2025 corrected the reporting person's total beneficial ownership as of that date, but that corrected total was not carried forward into the reporting person's Form 4 filings for the period between the date of the amendment and this filing. Accordingly, the amount reported in Column 5 of this form reflects the correct total beneficial ownership since the April 4, 2025 amendment, together with additional shares issued upon vesting of previously accrued DEUs. The total beneficial ownership number also includes 21,480 shares subject to currently unvested RSUs.

2. These options were granted under an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.

3. 33 1/3% of the options became exercisable on each of May 17, 2024, May 17, 2025 and May 17, 2026.

Remarks:

Matthew Gilman, P/O/A for Timothy J. Kilpin — 07/28/2026

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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