FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* WILSON E DAVID							2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									all app Direct	olicable) etor er (give title	Oth	Owner er (specify
(Last) (First) (Middle) C/O HASBRO INC 443 SHAKER ROAD					3. Date of Earliest Transaction (Month/Day/Year) 03/22/2004										X Officer (give title Officer (specify below) below) President, Games				w)
(Street) EAST LONGMEADOW MA 010283149 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - Nor	າ-Deriv	ative	Se	curiti	es Acc	quired,	Dis	posed o	f, or	r Ben	eficia	ally	Owne	ed		
1. Title of Security (Instr. 3) 2. Transplate (Month/t				Day/Year) Ex		A. Deemed Execution Date, f any Month/Day/Year)		Code	Transaction Dispos Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4			4 and Sec Ber		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect	
										v	Amount	((A) or (D)	Price		Transa	action(s) 3 and 4)		(man. 4)
Common Stock (Par Value \$.50/share) 03/2					03/22/2004				F		1,620)	D	\$21.68		31,728		D	
		Та									sed of, onvertib				y Ov	vned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nui of	mber ares					

Explanation of Responses:

Tarrant Sibley, p/o/a for E. David Wilson

03/24/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.