

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>VERRECCHIA ALFRED J</u> (Last) (First) (Middle) <u>C/O HASBRO INC</u> <u>1011 NEWPORT AVENUE</u> (Street) <u>PAWTUCKET RI 02862</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC [HAS]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;">President and CEO</p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>05/16/2008</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par value \$.50 per share)	05/16/2008		M		60,000	A	\$15.2188	319,351	D	
Common Stock (Par value \$.50 per share)	05/16/2008		M		100,000	A	\$11.59	419,351	D	
Common Stock (Par value \$.50 per share)	05/16/2008		M		75,000	A	\$13.91	494,351	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		1,400	D	\$36.11	492,951	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		2,800	D	\$36.09	490,151	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		1,300	D	\$36.08	488,851	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		1,200	D	\$36.07	487,651	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		2,400	D	\$36.06	485,251	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		3,380	D	\$36.05	481,871	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		1,000	D	\$36.03	480,871	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		2,120	D	\$36.02	478,751	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		5,000	D	\$36.01	473,751	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		6,600	D	\$36	467,151	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		5,500	D	\$35.99	461,651	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		12,700	D	\$35.98	448,951	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		600	D	\$35.975	448,351	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		720	D	\$35.9725	447,631	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		13,580	D	\$35.97	434,051	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		100	D	\$35.965	433,951	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		4,900	D	\$35.96	429,051	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		8,860	D	\$35.95	420,191	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		300	D	\$35.9425	419,891	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		7,540	D	\$35.94	412,351	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		16,300	D	\$35.93	396,051	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		3,700	D	\$35.92	392,351	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		100	D	\$35.915	392,251	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		2,217	D	\$35.91	390,034	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		2,200	D	\$35.9	387,834	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		2,600	D	\$35.89	385,234	D	
Common Stock (Par value \$.50 per share)	05/16/2008		S		400	D	\$35.885	384,834	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy) ⁽¹⁾	\$15.2188	05/16/2008		M			60,000	02/10/2001 ⁽²⁾	02/09/2010	Common Stock	60,000	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$11.59	05/16/2008		M			100,000	04/25/2002 ⁽²⁾	04/24/2011	Common Stock	100,000	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$13.91	05/16/2008		M			75,000	04/25/2002 ⁽²⁾	04/24/2011	Common Stock	75,000	\$0	0	D	

Explanation of Responses:

- These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 33 1/3% of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Remarks:

This filing is one of three

Tarrant Sibley, p/o/a for Alfred J. Verrecchia 05/20/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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