# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. 2)\*

| Hasbro, Inc.   |
|--|
| (Name of Issuer)   |
| Common Stock   |
| (Title of Class of Securities)   |
| 418056-10-7  |
| (CUSIP Number)   |
| December 31, 2003  |
| (Date of Event Which Requires Filing of this Statement)  |
| Check the appropriate box to designate the rule pursuant to which this Schedule is filed:  |
| /x/ Rule 13d-1(b)<br>// Rule 13d-1(c)<br>// Rule 13d-1(d)  |
| *The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.  |
| The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). |
| Page 1<br>of 9 Pages   |
| SCHEDULE 13G   |
| CUSIP NO. 418056-10-7 Page 2 of 9 Pages  |
| (1) NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)   |
| Citigroup Global Markets Inc.<br>f/k/a "Salomon Smith Barney Inc."   |
| (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)  |
| (a) //<br>(b) //   |
| (3) SEC USE ONLY   |
|  |

New York

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

|                       | NUMBER OF  | (5) SOLE VOTING POWER  | 0   |
|-----------------------|--|--|---|
|                       | SHARES   |  |   |
|                       | BENEFICIALLY   | (6) SHARED VOTING POWER  | 10,331,055*                               |
|                       | OWNED BY   |  |   |
|                       | EACH   | (7) SOLE DISPOSITIVE POWER   | 9   |
|                       | REPORTING  |  |   |
|                       | PERSON   |  | 10,331,055*                               |
|                       | WITH:  |  |   |
| (9)                   |  | FICIALLY OWNED BY EACH REPORTING PERSON  |   |
| (10)                  | CHECK IF THE AGGREGA INSTRUCTIONS) //  | TE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHA  | ARES (SEE                                 |
| (11)                  | PERCENT OF CLASS REP   | RESENTED BY AMOUNT IN ROW (9)  | 5.9%*                                     |
|                       |  | RSON (SEE INSTRUCTIONS)  | BD  |
| <br>* As              | sumes conversion/exce  | rcise of certain securities held.  |   |
|                       |  | SCHEDULE 13G   |   |
|                       |  | 332322 233   |   |
| CUSI                  | P NO. 418056-10-7  |  | e 3 of 9 Pages                            |
|                       | NAMES OF REPORTING P   | Page   | -   |
|                       | NAMES OF REPORTING PI.R.S. IDENTIFICATIO   | Page<br>ERSONS<br>N NOS. OF ABOVE PERSONS (ENTITIES ONLY)  | -   |
| (1)                   | NAMES OF REPORTING P<br>I.R.S. IDENTIFICATIO<br>Citigroup Financial<br>f/k/a "Salomon Broth  | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc.  |   |
| (1)                   | NAMES OF REPORTING P<br>I.R.S. IDENTIFICATIO<br>Citigroup Financial<br>f/k/a "Salomon Broth  | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc"   | CTIONS)                                   |
| (1)                   | NAMES OF REPORTING PI.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT   | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc"   | (a) //<br>(b) //                          |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING P I.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE  | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc" E BOX IF A MEMBER OF A GROUP (SEE INSTRUC   | (a) //<br>(b) //                          |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING PI.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE   | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc" E BOX IF A MEMBER OF A GROUP (SEE INSTRUC   | (a) //<br>(b) //                          |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING PI.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE   | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc"  E BOX IF A MEMBER OF A GROUP (SEE INSTRUCT  OF ORGANIZATION  (5) SOLE VOTING POWER   | (a) // (b) // Delaware                    |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING P I.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE  | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc" E BOX IF A MEMBER OF A GROUP (SEE INSTRUC   | (a) // (b) // Delaware                    |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING P I.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE  NUMBER OF SHARES                            | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc"  E BOX IF A MEMBER OF A GROUP (SEE INSTRUCT  OF ORGANIZATION  (5) SOLE VOTING POWER  (6) SHARED VOTING POWER                            | (a) / / (b) / /  Delaware  0  10,572,465* |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING P I.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE  NUMBER OF SHARES BENEFICIALLY               | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc"  E BOX IF A MEMBER OF A GROUP (SEE INSTRUCT  OF ORGANIZATION  (5) SOLE VOTING POWER   | (a) / / (b) / /  Delaware  0  10,572,465* |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING P I.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE  NUMBER OF SHARES BENEFICIALLY OWNED BY      | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc" E BOX IF A MEMBER OF A GROUP (SEE INSTRUCT  OF ORGANIZATION  (5) SOLE VOTING POWER  (6) SHARED VOTING POWER  (7) SOLE DISPOSITIVE POWER | Delaware  10,572,465*                     |
| (1)<br>- (2)<br>- (3) | NAMES OF REPORTING P I.R.S. IDENTIFICATIO Citigroup Financial f/k/a "Salomon Broth CHECK THE APPROPRIAT  SEC USE ONLY  CITIZENSHIP OR PLACE  NUMBER OF SHARES BENEFICIALLY OWNED BY EACH | Page ERSONS N NOS. OF ABOVE PERSONS (ENTITIES ONLY) Products Inc. ers Holding Company Inc"  E BOX IF A MEMBER OF A GROUP (SEE INSTRUCT  OF ORGANIZATION  (5) SOLE VOTING POWER  (6) SHARED VOTING POWER                            | Delaware  10,572,465*                     |

| (10)     | CHECK IF THE AGGRECINSTRUCTIONS) // | GATE AMOUNT IN ROW (9) EXCLUDES CERTAI           | N SHARES (SEE     |
|----------|-------------------------------------|--|-------------------|
| <br>(11) | PERCENT OF CLASS RE                 | EPRESENTED BY AMOUNT IN ROW (9)                  | 6.1%*             |
| <br>(12) | TYPE OF REPORTING F                 | PERSON (SEE INSTRUCTIONS)                        | CO                |
| <br>* As | sumes conversion/exc                | cercise of certain securities held.              |                   |
|          |                                     | SCHEDULE 13G                                     |                   |
| CUSI     | P NO. 418056-10-7                   |  | Page 4 of 9 Pages |
| (1)      |                                     | ION NOS. OF ABOVE PERSONS (ENTITIES ON           | LY)               |
|          |                                     | arkets Holdings Inc.<br>Th Barney Holdings Inc." |                   |
| (2)      | CHECK THE APPROPRIA                 | ATE BOX IF A MEMBER OF A GROUP (SEE IN           | STRUCTIONS)       |
|          |                                     |  | (a) //<br>(b) //  |
| (4)      | CITIZENSHIP OR PLAC                 | CE OF ORGANIZATION                               | New York          |
|          | NUMBER OF                           | (5) SOLE VOTING POWER                            | 0                 |
|          | SHARES                              |  |                   |
|          | BENEFICIALLY                        | (6) SHARED VOTING POWER                          | 15,047,636*       |
|          | OWNED BY                            |  |                   |
|          | EACH                                | (7) SOLE DISPOSITIVE POWER                       | 0                 |
|          | REPORTING                           |  |                   |
|          | PERSON                              | (8) SHARED DISPOSITIVE POWER                     | 15,047,636*       |
|          | WITH:                               |  |                   |
| (9)      | AGGREGATE AMOUNT BEN                | NEFICIALLY OWNED BY EACH REPORTING PER           | SON 15,047,636*   |
| (10)     |                                     | GATE AMOUNT IN ROW (9) EXCLUDES CERTAI           |                   |
| <br>(11) |                                     | EPRESENTED BY AMOUNT IN ROW (9)                  | 8.6%*             |
| <br>(12) | TYPE OF REPORTING F                 | PERSON (SEE INSTRUCTIONS)                        | HC                |

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10,572,465\*

Assumes conversion/excercise of certain securities held. SCHEDULE 13G CUSIP NO. 418056-10-7 Page 5 of 9 Pages (1) NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) Citigroup Inc. (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) // (3) SEC USE ONLY (4) CITIZENSHIP OR PLACE OF ORGANIZATION (5) SOLE VOTING POWER NUMBER OF SHARES BENEFICIALLY (6) SHARED VOTING POWER OWNED BY EACH (7) SOLE DISPOSITIVE POWER REPORTING (8) SHARED DISPOSITIVE POWER 15,203,711\* **PERSON** WITH: (9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 15,203,711\* (10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) / / (11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) (12) TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

\* Assumes conversion/exercise of certain securities held.

Item 1(a). Name of Issuer:

Hasbro, Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

1027 Newport Avenue Pawtucket, Rhode Island 02862

 $<sup>\</sup>ensuremath{^{**}}$  Includes shares held by the other reporting persons.

Item 2(a). Name of Person Filing: Citigroup Global Markets Inc. ("CGM") Citigroup Financial Products Inc. ("CFP") Citigroup Global Markets Holdings Inc. ("CGM Holdings") Citigroup Inc. ("Citigroup") Item 2(b). Address or Principal Office or, if none, Residence: The address of the principal office of CGM, CFP and CGM Holdings is: 388 Greenwich Street New York, NY 10013 The address of the principal office of Citigroup is: 399 Park Avenue New York, NY 10043 Item 2(c). Citizenship or Place of Organization: CGM and CGM Holdings are New York corporations. CFP and Citigroup are Delaware corporations. Title of Class of Securities: Item 2(d). Common Stock Item 2(e). Cusip Number: 418056-10-7 Page 6 of 9 Pages Item 3. If this Statement is Filed Pursuant to Sections 240.13d-1(b) or 240.13d-2(b) or (c), Check Whether the Person Filing is a(n):  $[{\sf X}]$  Broker or dealer registered under section 15 of the Act (15 U.S.C. 780); (b) [ ] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c); (c) [ ] Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c); (d) [ ] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8); (e) [ ] Investment adviser in accordance with Section 240.13d-1(b)(1)(ii)(E); (f) [ ] Employee benefit plan or endowment fund in accordance with Section 240.13d-1(b)(1)(ii)(F); [X] Parent holding company or control person in accordance (g) with Section 240.13d-1(b)(1)(ii)(G); (h) [ ] Savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); [ ] Church plan that is excluded from the definition of an (i) investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3) (j) [ ] Group, in accordance with Section 240.13d-1(b)(1)(ii)(J). Ownership. (as of December 31, 2003) Item 4. (a) Amount beneficially owned: See item 9 of cover pages (b) Percent of Class: See item 11 of cover pages

(c) Number of shares as to which the person has:

- (i) sole power to vote or to direct the vote:
- (ii) shared power to vote or to direct the vote:
- (iii) sole power to dispose or to direct the disposition of:
- (iv) shared power to dispose or to direct the disposition of:

See Items 5-8 of cover pages

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Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not Applicable.

Item 7. Identification and Classification of the Subsidiary which Acquired the Security being Reported on by the Parent Holding Company.

CFP is the sole stockholder of CGM. CGM Holdings is the sole stockholder of CFP. Citigroup is the sole stockholder of CGM Holdings.

Item 8. Identification and Classification of Members of the Group.

Not Applicable.

Item 9. Notice of Dissolution of Group.

Not Applicable.

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Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 10, 2004

CITIGROUP GLOBAL MARKETS INC.

By: /s/ Joseph B. Wollard

Name: Joseph B. Wollard Title: Assistant Secretary

CITIGROUP FINANCIAL PRODUCTS INC.

By: /s/ Joseph B. Wollard

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Name: Joseph B. Wollard Title: Assistant Secretary

CITIGROUP GLOBAL MARKETS HOLDINGS INC.

By: /s/ Joseph B. Wollard

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Name: Joseph B. Wollard Title: Assistant Secretary

CITIGROUP INC.

By: /s/ Joseph B. Wollard

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Name: Joseph B. Wollard Title: Assistant Secretary

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EXHIBIT INDEX TO SCHEDULE 13G

### EXHIBIT 1

Agreement between CGM, CFP, CGM Holdings and Citigroup as to joint filing of Schedule 13G  $\,$ 

## EXHIBIT 1

## AGREEMENT AS TO JOINT FILING OF SCHEDULE 13G

Each of the undersigned hereby affirms that it is individually eligible to use Schedule 13G, and agrees that this Schedule 13G is filed on its behalf.

Dated: February 10, 2004

CITIGROUP GLOBAL MARKETS INC.

By: /s/ Joseph B. Wollard

Name: Joseph B. Wollard Title: Assistant Secretary

CITIGROUP FINANCIAL PRODUCTS INC.

By: /s/ Joseph B. Wollard

Name: Joseph B. Wollard Title: Assistant Secretary

CITIGROUP GLOBAL MARKETS HOLDINGS INC.

By: /s/ Joseph B. Wollard

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Name: Joseph B. Wollard Title: Assistant Secretary

CITIGROUP INC.

By: /s/ Joseph B. Wollard

Name: Joseph B. Wollard Title: Assistant Secretary