



Hasbro 2018 Segment Reclassification

During the first quarter 2019, Hasbro realigned its segments and began reporting the digital gaming revenue associated with the Wizards of the Coast brands, including *Magic: The Gathering Arena* and several other games, in the renamed Entertainment, Licensing and Digital Segment.

As a result of the realignment of the Company's financial reporting segments, 2018 net revenues and operating profit were reclassified from the U.S. and Canada segment to the Entertainment, Licensing and Digital segment to conform to current year presentation.

The table below presents net external revenues and operating profit for the Company's U.S. and Canada segment and Entertainment, Licensing and Digital segment for each 2018 quarter and the 2018 fiscal year, restated for the reclassification.

	Quarter Ended				Fiscal Year Ended
	April 1, 2018	July 1, 2018	September 30, 2018	December 30, 2018	December 30, 2018
<u>Net Revenues</u>					
U.S. and Canada segment	\$ 353.9	\$ 448.4	\$ 912.2	\$ 661.1	\$ 2,375.7
Entertainment, Licensing and Digital segment	74.4	75.5	96.8	109.6	356.3
<u>Operating Profit (Loss)</u>					
U.S. and Canada segment	\$ (26.6)	\$ 73.1	\$ 223.1	\$ 100.7	\$ 370.2
Entertainment, Licensing and Digital	17.1	21.8	37.1	(46.9)	29.1