

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GOLDNER BRIAN (Last) (First) (Middle) C/O HASBRO INC 1027 NEWPORT AVENUE (Street) PAWTUCKET RI 02862 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Operating Officer
	3. Date of Earliest Transaction (Month/Day/Year) 05/14/2008	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par Value \$.50/share)	05/14/2008		M		100,000	A	\$17.5313	177,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		M		50,000	A	\$17.9685	227,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,800	D	\$36.74	225,807	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		2,700	D	\$36.73	223,107	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		4,998	D	\$37.02	218,109	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		2,502	D	\$37.01	215,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		5,000	D	\$36.98	210,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		500	D	\$36.94	210,107	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		400	D	\$36.95	209,707	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		5,300	D	\$36.92	204,407	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		2,500	D	\$36.91	201,907	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		8,000	D	\$36.9	193,907	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,900	D	\$36.89	192,007	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		2,000	D	\$36.86	190,007	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		13,400	D	\$36.85	176,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		19,600	D	\$36.84	157,007	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		300	D	\$36.87	156,707	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		100	D	\$36.88	156,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,300	D	\$36.83	155,307	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		300	D	\$36.81	155,007	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		2,274	D	\$36.82	152,733	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,026	D	\$36.78	151,707	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,600	D	\$36.77	150,107	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		5,500	D	\$36.76	144,607	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		18,600	D	\$36.75	126,007	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,500	D	\$36.71	124,507	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		3,700	D	\$36.7	120,807	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,100	D	\$36.69	119,707	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		2,000	D	\$36.68	117,707	D	
Common Stock (Par Value \$.50/share)	05/14/2008		S		1,200	D	\$36.67	116,507	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy) ⁽¹⁾	\$17.5313	05/14/2008		M			100,000	03/20/2001 ⁽²⁾	03/19/2010	Common Stock	100,000	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$17.9685	05/14/2008		M			50,000	04/25/2003 ⁽²⁾	04/24/2012	Common Stock	50,000	\$0	100,000	D	

Explanation of Responses:

- These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 20% of the options become exercisable on the first anniversary of the date of grant and an additional 20% of the options become exercisable on each anniversary of the date of grant thereafter.

Remarks:

This filing is one of two.

Tarrant Sibley, p/o/a for Brian Goldner 05/16/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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