
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 20, 2020

Hasbro, Inc.

(Exact name of registrant as specified in its charter)

Rhode Island
(State or other jurisdiction of incorporation or
organization)

001-06682
(Commission File Number)

05-0155090
(I.R.S. Employer Identification No.)

1027 Newport Avenue
(Address of Principal Executive Offices)

Pawtucket, Rhode Island

02861
(Zip Code)

Registrant's telephone number, including area code: **(401) 431-8697**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act.

Title of each class
Common Stock, \$0.50 par value per share

Trading Symbol(s)
HAS

Name of each exchange on which registered
The NASDAQ Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events.

On August 20, 2020, Brian D. Goldner, Chairman and Chief Executive Officer of Hasbro, Inc. (“Hasbro”), sent an email to Hasbro employees informing them of a course of medical treatment he is receiving. A copy of his email is attached as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Email of Brian Goldner, Chairman and Chief Executive Officer of Hasbro, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.

By: /s/ Deborah Thomas

Name: Deborah Thomas

Title: Executive Vice President and Chief Financial
Officer
(Duly Authorized Officer and Principal
Financial Officer)

Date: August 20, 2020

To: Global Employees
From: Brian Goldner
Date: August 20, 2020
RE: Update from Brian Goldner

To my friends and colleagues at Hasbro,

I wanted you all to know that I am receiving a course of medical treatment subsequent to one of my recent follow-up doctor's appointments. I have had these follow-up appointments regularly since my treatment in 2014. The course of medication I am receiving now may cause me to lose my hair for a brief period of time.

I'm feeling great, the doctors say my prognosis is excellent and I plan to continue to actively fulfill my duties and responsibilities as Hasbro's Chairman and CEO without interruption. I have discussed this with Hasbro's Board of Directors who have been extremely supportive.

I appreciate your partnership as we continue to build Hasbro into the leading global play and entertainment company, and look forward to seeing you either virtually on Teams or in the office soon.

Best,

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