

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
- Form 3 Holdings Reported.
- Form 4 Transactions Reported.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>GOLDNER BRIAN</u> (Last) (First) (Middle) <u>C/O HASBRO INC</u> <u>1027 NEWPORT AVENUE</u> (Street) <u>PAWTUCKET RI 02861</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC [HAS]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>CEO & Chairman</u>
	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) <u>12/31/2017</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	(A) or (D)	Price			
Common Stock (Par Value \$.50 per share)	04/22/2015		G	25,000 ⁽¹⁾	D	\$0	525,636	D	
Common Stock (Par Value \$.50 per share)	04/22/2015		G	25,000 ⁽¹⁾	A	\$0	441,882.32	I	By the Brian D. Goldner Trust
Common Stock (Par Value \$.50 per share)	02/23/2016		G	68,578 ⁽¹⁾	D	\$0	457,058	D	
Common Stock (Par Value \$.50 per share)	02/23/2016		G	68,578 ⁽¹⁾	A	\$0	510,460.32	I	By the Brian D. Goldner Trust
Common Stock (Par Value \$.50 per share)	05/06/2016		G	24,911 ⁽¹⁾	D	\$0	432,147	D	
Common Stock (Par Value \$.50 per share)	05/06/2016		G	24,911 ⁽¹⁾	A	\$0	535,371.32	I	By the Brian D. Goldner Trust
Common Stock (Par Value \$.50 per share)	02/21/2017		G	68,597 ⁽¹⁾	D	\$0	363,550	D	
Common Stock (Par Value \$.50 per share)	02/21/2017		G	68,597 ⁽¹⁾	A	\$0	603,968.32	I	By the Brian D. Goldner Trust
Common Stock (Par Value \$.50 per share)	12/31/2017		G	305,745 ⁽¹⁾	D	\$0	57,805	D	
Common Stock (Par Value \$.50 per share)	12/31/2017		G	305,745 ⁽¹⁾	A	\$0	909,713.32	I	By the Brian D. Goldner Trust
Common Stock (Par Value \$.50 per share)							28,929.028	I ⁽²⁾	By the Barbara S. Goldner Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Deemed Execution Date, if any (Month/Day/Year)	5. Transaction Code (Instr. 8)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation of Responses: 1. These transactions are all estate planning transfers of shares from Mr. Goldner's direct ownership to his indirect ownership through the Brian D. Goldner Trust. 2. Mr. Goldner disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein										
						Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Tarrant Sibley, P/O/A Brian Goldner Title of Shares		02/13/2018		
** Signature of Reporting Person										

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.