FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and		Reporting Person*						e and Tio			g Symbol			(Chec	k all applic Directo	r	1	, 0% Оv	vner
(Last) C/O HASI 1027 NEW	BRO INC	•	(Middle))		Date of /06/20		est Trar	saction	ı (Mon	th/Day/Year)			X	below)	(give title Chairma		Other (selow)	:ресіту
(Street)	KET RI	[02861		4.	If Amer	ndmei	nt, Date	of Orig	inal Fil	ed (Month/Da	ay/Year)		6. Indi Line)	Form fi	oint/Group led by One led by Mon	Reporting	Perso	n
(City)	(Si	,	(Zip)											<u> </u>					
1. Title of Security (Instr. 3) 2. Trans Date			2. Transac	tion	ion 2A. Exec		A. Deemed recution Date,		ed, D ection Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an				5. Amou Securitie Benefici	nt of es ally Following	6. Owners Form: Dir (D) or Ind (I) (Instr. 4	ect rect)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(111311. 4)	
Common Stock (Par Value \$.50 per share)			01/06/2021				M		42,497	A	\$52	2.11	100),302	D				
Common Stock (Par Value \$.50 per share)			01/06/2	2021				S ⁽¹⁾		42,497	D	\$94.0	749(2)	57	,805	D			
Common Stock (Par Value \$.50 per share)														1,050),228.6	I (3)		By the Brian D. Goldner Trust	
Common Stock (Par Value \$.50 per share)															30,367.6		I (3)		By the Barbara S. Goldner Trust
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	ate Execut Ionth/Day/Year) if any	emed ion Date, /Day/Year)	4. Transa Code (8)	action Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expira	e Exer ation D h/Day/		e of Securities		[B. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owr Fori Dire or Ir (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	V (A) ((D)	Date Exerc	isable	Expiration Date	Title	Amo or Num of Sha	ber	r					
Option (Right to Buy) ⁽⁴⁾	\$52.11	01/06/2021			M			42,497	(:	5)	02/11/2021	Common Stock	42,	497	\$0	14,165	5	D	

Explanation of Responses:

- 1. Sale pursuant to a written trading plan previously adopted in August of 2020 pursuant to Rule 10b5-1 of the Securities Exchange Act of 1934.
- 2. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$93.70 to \$94.41, inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (2).
- 3. Mr. Goldner disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein.
- 4. These options were granted under an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- 5. 33 1/3% of the options became exercisable on each of February 12, 2015, February 12, 2016 and February 12, 2017.

Matthew Gilman, P/O/A for Brian D. Goldner

01/08/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.