



April 4, 2012

All-New, Action-Packed Animated Series 'Kaijudo: Rise of the Duel Masters' to Premiere on the Hub TV Network June 2

Scott Wolf, Freddy Rodriguez, John DiMaggio, Phil LaMarr, and Oded Fehr Among Those To Voice Roles in New Series; Special Sneak Peek of First Three Episodes in May

LOS ANGELES – [The Hub](#) TV network, a television network for kids and their families, will premiere the all-new, action-packed animated series “**Kaijudo: Rise of the Duel Masters**” Saturday, June 2. Featuring the voice talents of popular actors Scott Wolf (“Party of Five”), Freddy Rodriguez (“Ugly Betty”), John DiMaggio (“Pound Puppies,” *Futurama*), Oded Fehr (*The Mummy*) and Phil LaMarr (“Mad TV”), the half-hour series from Hasbro Studios is a re-imagination of the wildly successful Duel Masters property in Japan developed by Wizards of the Coast and Hasbro, Inc.

“Kaijudo: Rise of the Duel Masters” is an animated action-fantasy series that follows the adventures of a young hero, Ray, who possesses the rare ability to befriend and duel alongside fantastical creatures from a parallel dimension. Evil forces would have these creatures tamed and enslaved, so Ray and his two best friends must join the ranks of the mysterious Duel Masters to ensure the survival of both races before it's too late. In the end, it's up to Ray to master the ancient art of Kaijudo in order to protect both worlds.



<http://youtu.be/kYnubDK7zbg>

A special sneak peek of the first three episodes of the animated series will be presented on The Hub Saturday, May 5 (8:30-10 a.m. ET), with encore performances throughout the week.

The Hub's Marketing team will support “Kaijudo: Rise of the Duel Masters” through traditional and non-traditional off-channel media designed to drive sampling of the eagerly anticipated original series.

Kaijudo is the newest franchise from Wizards of the Coast and Hasbro. Featuring an online game on Kaijudo.com that launches May 5, a trading card game (TCG) this summer, and the television series in June, Kaijudo will provide multi-platform entertainment that the whole family will enjoy. For more information on this exciting new brand, visit the official website at www.Kaijudo.com. Fans can also visit <http://www.Hubworld.com> for storylines, video clips and full-length episodes.

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The

cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 64 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.Hubworld.com> and check the channel locator at the top of the page.

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Note: For artwork, visit www.press.discovery.com

--The Hub--

Information:

JP Shields

(818) 531-3672

JP_Shields@hubtv.com

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