FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104

Estimated average burden hours per response: 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Williams Cynthia W		Requiring (Month/Da	2. Date of Event Requiring Statement (Month/Day/Year) 06/08/2022 3. Issuer Name and Ticker or Trading Symbol HASBRO, INC. [HAS]					
(Last) (First) C/O ATERIAN, INC.				4. Relationship of Reporting Issuer (Check all applicable) Director	Person(s)	F	If Amendment, iled (Month/Day/	Date of Original Year)
37 EAST 18TH STREET, 7TH FLOOR		_		X Officer (give title below)	below)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting	
(Street) NEW YORK NY	10003			President, W	OIC		^ Person	by More than One
(City) (State)	(Zip)							
	Т:	able I - Noi	n-Derivati	ve Securities Benefic	ially Ov	vned		
	<u>'</u>		. 50		,			
1. Title of Security (Instr.				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Owner Form: D	ership 4. I Direct Own	Nature of Indire mership (Instr.	
Title of Security (Instr. Common Stock (Par V	4)			2. Amount of Securities Beneficially Owned (Instr.	3. Owner Form: D (D) or Ir	ership 4. I Direct Own direct . 5)		
	4) Value \$.50 per sh	are)	Derivative	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Owner Form: E (D) or Ir (I) (Instr	ership birect idirect . 5)		
	/alue \$.50 per sh.	are)	Derivative	2. Amount of Securities Beneficially Owned (Instr. 4) 45,663 ⁽¹⁾ B Securities Beneficia	3. Owner Form: Description of the control of the co	ership direct didirect (5) ed urities) 4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr.
Common Stock (Par V	/alue \$.50 per sh.	Table II - [., puts, cal 2. Date Exerc Expiration Da	Derivative	2. Amount of Securities Beneficially Owned (Instr. 4) 45,663 ⁽¹⁾ 2. Securities Beneficiants, options, converting 3. Title and Amount of Secundarlying Derivative Securities (Instr. 4)	3. Owner Form: Description of the control of the co	ership Own	5. Ownership	6. Nature of Indirect Beneficial

Explanation of Responses:

- 1. The Amount of Securities Beneficially Owned includes 8,999 shares of unvested restricted stock units. Each restricted stock unit represents a contingent right to receive one share of Issuer's common stock. With respect to the RSUs granted on February 25, 2022, dividend equivalent units accrue on such RSUs when and as dividends are paid on issuer's common stock. The number of securities in column 2 includes 346 equivalent units at \$.70 per RSU credited to the reporting person's account on May 16, 2022.
- 2. These options were granted pursuant to a stock incentive plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- 3. 33 1/3% of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Matthew Gilman, P/O/A for Cynthia Williams

06/13/2022

** Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.