



Media contact: Kristin Bradley/Kelsey Tarczanin
Litzky Public Relations
(201) 222-9118
kbradley@litzkypr.com
ktarczanin@litzkypr.com

MY LITTLE PONY EQUESTRIA GIRLS PRODUCT DESCRIPTIONS

There's a reason we look familiar – we are MY LITTLE PONY EQUESTRIA GIRLS! A magic mirror connects the world of MY LITTLE PONY to CANTERLOT HIGH, where some things change, but true friendships remain magical! The mirror is a portal to a magical new land with high schools instead of castles, and six pony friends become real girls full of fun and fashion. In 2014 music rules and rainbows rock as TWILIGHT SPARKLE and pals compete for the top spot in the CANTERLOT HIGH “Mane Event” talent show. The girls must rock their way to the top, and outshine rival ADAGIO DAZZLE and her band THE DAZZLINGS, to restore harmony back to CANTERLOT HIGH. Fans can rock out alongside their favorite MY LITTLE PONY EQUESTRIA GIRLS characters with colorful fashion dolls, playsets, and vehicles inspired by the new animated musical adventure set to debut this fall.

New MY LITTLE PONY EQUESTRIA GIRLS products for 2014 include:

MY LITTLE PONY EQUESTRIA GIRLS Dolls

(Ages 5 years & up/Approx. Retail Price: \$12.99/Available: Spring 14)

The halls of CANTERLOT HALL are jamming with colorful fun fashions and the MY LITTLE PONY EQUESTRIA GIRLS are leading the runway. Fans can choose between TWILIGHT SPARKLE, PINKIE PIE, RAINBOW DASH, RARITY, APPLEJACK, and FLUTTERSHY dolls, each with a style savvy rocker outfit and rainbow-fied hair style to match. Additional dolls will be available this fall, including fan favorite DJ PON-3 doll, complete with her signature headphones. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com

MY LITTLE PONY EQUESTRIA GIRLS Dolls with Accessories

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 14)

The fashionable MY LITTLE PONY EQUESTRIA GIRLS dolls are always rocking the latest styles, making the classrooms of CANTERLOT HIGH the coolest in town! Each doll in the MY LITTLE PONY EQUESTRIA GIRLS dolls with accessories assortment comes with a deluxe colorful outfit, and adorable, interchangeable shoes to match. For added customization fun, each doll's shoes double as a stamper and come with an instrument shaped ink pad. Girls can choose between APPLEJACK and RAINBOW DASH dolls. In the Fall PINKIE PIE and DJ PON 3 dolls will be available, each with fun fashions that can be customized with neon markers and stencils. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Doll and Pony

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 14)

Before the MY LITTLE PONY EQUESTRIA GIRLS rocked as six stylish girlfriends, they were the best of pony friends. The MY LITTLE PONY EQUESTRIA GIRLS doll and pony sets tells the story of both sides of the magical mirror, featuring a MY LITTLE PONY EQUESTRIA GIRLS doll alongside her rock star pony alter ego. Both the MY LITTLE PONY EQUESTRIA GIRL doll and pony will sport personalized, matching cutie splashes. Girls will love the glam and girly RARITY doll and pony, each featuring a mane of colorful locks for the spring, or head into the fall with the sporty and chic RAINBOW DASH doll and pony, the sweet and sensitive FLUTTERSHY doll and pony, or the fan favorite and musically inclined OCTAVIA doll and pony. Each set comes complete with a variety of fashionable accessories including a colorful hair clip that girls can also wear and the doll's personalized musical instrument. Each set sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

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MY LITTLE PONY EQUESTRIA GIRLS Super Fashion Doll

(Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 14)

The MY LITTLE EQUESTRIA GIRLS pop stars are ready to take the stage in cutting edge fashions sure to wow any crowd. For the first time ever, fans will be able to collect the TRIXIE doll, a self-proclaimed great and powerful magician with the ability to rock. Dressed in colorful, multi-layered fashion, she's ready to take the stage! Later in the year, girls can make music alongside the pop princess TWILIGHT SPARKLE doll or the rival ADAGIO DAZZLING doll each ready to rock in her ultimate performance. Each doll comes complete with a variety of fashionable accessories including a colorful hair clip that girls can also wear and a musical instrument. Each sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Dolls That Rock

(Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 14)

Fans of the MY LITTLE PONY EQUESTRIA GIRLS characters will love to sing alongside their favorite characters with the MY LITTLE PONY EQUESTRIA GIRLS Dolls That Rock collection. Kids can make the PINKIE PIE, TWILIGHT SPARKLE, or ADAGIO DAZZLE dolls high five and each doll will 'come to life,' singing the MY LITTLE PONY EQUESTRIA GIRLS song. Fans can also high five their dolls and sing along. Each doll comes complete with a variety of fashionable accessories including a musical instrument. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS DJ PON-3's ROCKIN' CONVERTIBLE Car

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Fall 14)

The coolest DJ at CANTERLOT HIGH now has the coolest ride to match with the MY LITTLE PONY EQUESTRIA GIRLS DJ PON-3's ROCKIN' CONVERTIBLE car. Fans can lead DJ PON-3 on a rockin' after school adventure in this blue and pearly white convertible, which features music note deco, purple horseshoe hubcaps, and a signature pony-shaped hood ornament. An extra seat lets other MY LITTLE PONY EQUESTRIA GIRLS dolls (sold separately) enjoy the ride. The removable, wearable sunglass windshield lets fans share in the fashionable fun! Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Doll with Fashions

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Fall 14)

Every day at CANTERLOT HIGH is a fashion show and the MY LITTLE PONY EQUESTRIA GIRLS dolls love to show off their latest looks. Fans will love spending time getting SUNSET SHIMMER, FLUTTERSHY, RARITY, APPLEJACK, or TRIXIE ready for her next performance with a wardrobe full of colorful outfits and fabulous accessories that will dazzle the audience as she shows off her latest style. Each MY LITTLE PONY EQUESTRIA GIRLS doll comes with a pair of two-tone hair clips that girls can also wear. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Basic Doll

(Ages 5 years & up/Approx. Retail Price: \$4.99/Available: Dec. 14)

Straight from the halls of CANTERLOT HIGH, the MY LITTLE PONY EQUESTRIA GIRLS dolls are six best friends with a flair for fashion and fun! Each doll in the collection comes stylishly dressed in an ultra-chic look and features her signature 'cutie splash,' a unique design similar to the cutie marks on their pony alter-egos. Each doll sold separately. Limited availability in the US.

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