FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C.	20549	
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEM
obligations may continue. See	
Instruction 1(b).	F

ENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Gersh Lisa															5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Gersii i	LISa													X	Directo	or		10% Ov	/ner	
(Last)	(F SBRO, INC	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/31/2020									Officer below)	(give title		Other (s below)	pecify	
1011 NE	WPORT A	VENUE			4. If	f Ame	ndment	t, Date	of Original	Filed	(Month/D	ay/Year)	6	6. Indi	vidual or	Joint/Group	Filing	g (Check Ap	plicable	
(Street)	CKET R	I	02861		-				-					ine) X		filed by Mor		orting Person		
(City)	(S	itate)	(Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				ar) E	2A. Deemed Execution Date, f any (Month/Day/Year)		Code (Transaction Disposed Of (D) (Code (Instr. 5)				nd Securition Benefici Owned I		es ally Following	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	(A) o (D)			Reported Transact (Instr. 3	ction(s)			(Instr. 4)		
		Т							uired, D s, option						Owned	,				
1. Title of Derivative Conversion or Exercise Price of Derivative Security Security Derivative Security Security		Date,	Code (Instr		n of E		Expiration	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	Amour or Number of Shares	er						
Phantom Stock Units ⁽¹⁾	\$0 ⁽²⁾	03/31/2020			A		798		(3)(4)		(3)(4)	Common Stock	798	T	\$71.55	24,126	5	D		

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- 2. Units correspond 1 for 1 with common stock
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 26 units will occur on the earlier of 12/31/2020 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 26 units will occur on the earlier of 12/31/2021 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Matthew Gilman, P/O/A for

04/02/2020

Lisa Gersh

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.