FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HASSENFELD ALAN G					2. Issuer Name and Ticker or Trading Symbol HASBRO, INC. [HAS]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
(Last) (First) (Middle) C/O HASSENFELD FAMILY INITIATIVES LLC					3. Date of Earliest Transaction (Month/Day/Year) 05/14/2021									Officer (give title Other (specify below) below)						
101 DYER STREET, SUITE 401				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) PROVIDENCE RI 02903															X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																				
Table I - Non-Deriva					tive	tive Securities Acquired, Disposed of, or Benef								cially Owned						
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Ye	ear) i	2A. Deemed Execution Date, if any (Month/Day/Year)		T	3. Transaction Code (Instr. 8)				ed (A) or tr. 3, 4 aı	nd 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
						c	Code V		Amount	(A) or (D) Price			Transa	action(s) 3 and 4)	(1130.4)	,,				
Common share)	Stock (Par	Value \$.5	60 per												3	5,140	D			
Common share)	Stock (Par	Value \$.5	60 per	05/14/202	1			:	S ⁽²⁾		75,000	D	\$96.4	4124 ⁽³⁾	6,1	68,064	I (1)	As one of the Trustees of Trusts for the benefit of himself		
Common share)	Stock (Par	Value \$.5	60 per	05/14/202	1				S ⁽⁴⁾		75,000	D	\$96.4	4144 ⁽⁵⁾	1,1	75,000	I(1)	As one of the Trustees of the Ellen H. Block Trust		
Common share)	Stock (Par	Value \$.5	60 per	05/17/202	1				S ⁽²⁾		75,000	D	\$95.1	1879 ⁽⁶⁾	6,0	93,064	I(1)	As one of the Trustees of Trusts for the benefit of himself		
Common Stock (Par Value \$.50 per share)		05/17/202	021				S ⁽⁴⁾		75,000	D	\$95.1	1832 ⁽⁶⁾	1,100,000		I(1)	As one of the Trustees of the Ellen H. Block Trust				
			Table	e II - Derivati											Owne	d				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transac Date (Month/Da	y/Year) if	(e.g., pu A. Deemed xecution Date, 'any Month/Day/Year)	4. Trans	4. 5. Number of Code (Instr. Derivative			Der 6. Date Exercisabl Expiration Date (Month/Day/Year)			Date Amount of		8. P Der Sec (Ins	rice of ivative urity tr. 5)	ve derivative Securities	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e rcisab		Expiration Date Title Amou		er						

Explanation of Responses:

- 1. Mr. Hassenfeld disclaims beneficial ownership of all these shares except to the extent of his proportionate pecuniary interest therein.
- 2. All sales were made by the Alan G. Hassenfeld Trust pursuant to a written trading plan adopted pursuant to Rule 10b5-1 of the Securities Exchange Act of 1934.
- 3. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$96.65 to \$96.9650 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (3).
- 4. All sales were made by the Ellen H. Block Trust pursuant to a written trading plan adopted pursuant to Rule 10b5-1 of the Securities Exchange Act of 1934.
- 5. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$95.64 to \$96.9650 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (5).
- 6. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$95.00 to \$96.36 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (6).

Matthew Gilman, P/O/A for Alan G. Hassenfeld 05/18/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.