FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| | | |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| notruction 1/h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Davis Stephen J | | | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | | | | | Check | all app | licable) | | Issuer Owner r (specify | |
|--|---|-----|---------------|-------|---|---|--|--------------------------------------|------------------|---|--------------------|-------|-----------------|--|---------|---|---|--|-----------|
| (Last) (First) (Middle) C/O HASBRO STUDIOS LLC 3333 WEST EMPIRE BOULEVARD | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/09/2018 | | | | | | | | | X | belov | v) `` | below Content Office | v) | |
| (Street) BURBAI (City) | NK CA | A 9 | 01505 Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | ar) | | Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | Execution D | | n Date, | Code (Instr. | | | | | | 4 and Se | | ount of ities icially d Following ted | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | | Transaction(s) (Instr. 3 and 4) | | | (11311.4) |
| Common Stock (Par Value \$.50 per share) 02/09 | | | | 02/09 | /2018 | | | | F ⁽¹⁾ | | 1,815 | 5 | D | \$97 | .01 | 37 | ,310.27 | D | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | | Date, | 4. Transaction Code (Instr. 8) | | 5. Numof Derive Securion (A) or Disposof (D) (Instrant 5 | Expiration Da (Month/Day/Yoursed) | | | e Amount of | | str. 3 | 8. Price Derivati Security (Instr. 5) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | or Nur of | ount nber ires | | | | | |

Explanation of Responses:

1. This represents payment of tax withholding using share withholding in connection with a previously granted restricted stock unit award for 5,205 shares (granted on February 11, 2015) which vested on February 11, 2018.

> Tarrant Sibley, P/O/A for Stephen J. Davis

02/13/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.