

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>Finigan Barbara</u> (Last) (First) (Middle) <u>C/O HASBRO, INC</u> <u>1011 NEWPORT AVENUE</u> (Street) <u>PAWTUCKET RI 02861</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC [HAS]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, Chief Legal Officer & Sec</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>04/24/2015</u>	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par Value \$.50 per share)	04/24/2015		M		20,000	A	\$36.135	44,147.289	D	
Common Stock (Par Value \$.50 per share)	04/24/2015		M		6,667	A	\$47.21	50,814.289	D	
Common Stock (Par Value \$.50 per share)	04/24/2015		M		4,334	A	\$52.11	55,148.289	D	
Common Stock (Par Value \$.50 per share)	04/24/2015		S		28,001	D	\$71.6736	27,147.289	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Option (Right to Buy) ⁽¹⁾	\$36.135	04/24/2015		M			20,000	(2)	02/07/2019	Common Stock	20,000	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$47.21	04/24/2015		M			6,667	(3)	04/23/2020	Common Stock	6,667	\$0	3,333	D	
Option (Right to Buy) ⁽¹⁾	\$52.11	04/24/2015		M			4,334	(4)	02/12/2021	Common Stock	4,334	\$0	8,666	D	

Explanation of Responses:

- These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 33 1/3% of the options became exercisable on each February 8, 2013, February 8, 2014 and February 8, 2015.
- 33 1/3% of the option became exercisable on each April 24, 2014 and April 24, 2015 and an additional 33 1/3% become exercisable on April 24, 2016.
- 33 1/3% of the options became exercisable on February 12, 2015 and an additional 33 1/3% of the options become exercisable on each February 12, 2016 and February 12, 2017.

Tarrant Sibley, P/O/A for
Barbara Finigan 04/28/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.