



## Hasbro to Participate in the JP Morgan Global Technology, Media and Communications Conference

May 13, 2024

### *Fireside Chat to be Webcast Live*

PAWTUCKET, R.I.--(BUSINESS WIRE)--May 13, 2024-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that Chris Cocks, Hasbro's Chief Executive Officer and Gina Goetter, Hasbro's Chief Financial Officer will participate in the JP Morgan Global Technology, Media and Communications Conference on Monday, May 20, 2024 at 11:20AM Eastern time.

Presentation times are subject to change. Please contact the conference host firm for additional details.

The webcast will be available on Hasbro's Investor Relations home page at <https://investor.hasbro.com>. For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 30 days.

### **About Hasbro**

Hasbro is a leading toy and game company whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers play experiences for fans of all ages around the world, through toys, games, licensed consumer products, digital games and services, location-based entertainment, film, TV, and more. With a portfolio of over 1,800 iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands, Hasbro brings fans together wherever they are, from tabletop to screen.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media. For more information, visit <https://corporate.hasbro.com> or @Hasbro on LinkedIn.

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