



## Hasbro to Participate in the 51st Annual J.P. Morgan Global Technology, Media and Communications Conference

May 11, 2023

### *Fireside Chat to be Webcast Live*

PAWTUCKET, R.I.--(BUSINESS WIRE)--May 11, 2023-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that Chris Cocks, Hasbro's chief executive officer, will participate in the 51st Annual J.P. Morgan Global Technology, Media and Communications Conference on Monday, May 22, 2023 at 11:20AM Eastern.

Presentation times are subject to change. Please contact the conference host firm for additional details.

The webcast will be available on Hasbro's Investor Relations home page at <https://investor.hasbro.com>. For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 30 days.

### **About Hasbro**

Hasbro is a global leader in play whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers engaging brand experiences for global audiences through gaming, consumer products and entertainment, with a portfolio of iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit <https://corporate.hasbro.com>.

© 2023 Hasbro, Inc. All Rights Reserved.

HAS-IR

View source version on [businesswire.com](https://www.businesswire.com/news/home/20230511005704/en/): <https://www.businesswire.com/news/home/20230511005704/en/>

Investors: Debbie Hancock | Hasbro, Inc. | (401) 727-5401 | [debbie.hancock@hasbro.com](mailto:debbie.hancock@hasbro.com)

Media: Abby Hodes | Hasbro, Inc. | (646) 734-6426 | [abby.hodes@hasbro.com](mailto:abby.hodes@hasbro.com)

Source: Hasbro, Inc.