



Hasbro to Participate in UBS Global Consumer and Retail Virtual Conference

March 1, 2021

Fireside Chat to be Webcast Live

PAWTUCKET, R.I.--(BUSINESS WIRE)--Mar. 1, 2021--

Hasbro, Inc. (NASDAQ: HAS) today announced that Brian Goldner, chairman and chief executive officer, and Deborah Thomas, chief financial officer, will participate in the upcoming UBS Global Consumer and Retail Virtual Conference on Tuesday, March 9, 2021 at 9AM Eastern.

Presentation times are subject to change. Please contact the conference host firm for additional details.

The webcast will be available on Hasbro's Investor Relations home page at <https://investor.hasbro.com>. For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 90 days.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play and Entertainment Experiences. From toys, games and consumer products to television, movies, digital gaming, live action, music, and virtual reality experiences, Hasbro connects to global audiences by bringing to life great innovations, stories and brands across established and inventive platforms. Hasbro's iconic brands include NERF, MAGIC: THE GATHERING, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. Through its global entertainment studio, eOne, Hasbro is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for all children and all families through corporate social responsibility and philanthropy. Hasbro ranked among the 2020 100 Best Corporate Citizens by 3BL Media, has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past ten years, and one of America's Most JUST Companies by Forbes and JUST Capital for the past four years. We routinely share important business and brand updates on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

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