



Hasbro Named as One of the 2021 World's Most Ethical Companies for 10th Consecutive Year

February 23, 2021

Recognition honors those companies who understand the importance of leading, making hard but values-based decisions, and their overall commitment to integrity

PAWTUCKET, R.I.--(BUSINESS WIRE)--Feb. 23, 2021-- Hasbro, Inc., a global play and entertainment company, has been recognized by Ethisphere, a global leader in defining and advancing the standards of ethical business practices, as one of the [2021 World's Most Ethical Companies](https://www.ethisphere.com/2021-worlds-most-ethical-companies).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210223005629/en/>



Hasbro has been recognized for ten consecutive years and is one of only four honorees in the Consumer Products industry. In 2021, 135 honorees were recognized spanning 22 countries and 47 industries.

"Hasbro has a proud legacy of leading through our values and operating our business responsibly, sustainably and ethically—and we are honored to be recognized by Ethisphere for the tenth consecutive year," said Kathrin Belliveau, Hasbro's Chief Purpose Officer. "Making a positive contribution to the world around us is central to the way we measure our overall success. The humbling events of the past year have reinforced our commitment to put our purpose at the center of all that we do and to use our company, our brands, our entertainment and our influence to make a positive impact

Hasbro, World's Most Ethical Companies -- 10-time Honoree. (Graphic: Business Wire)
in the world."

"While addressing the tough challenges of 2020, we saw companies lead – above all other institutions – on earning the trust of stakeholders through resilience and a commitment to ethics and integrity," said Ethisphere CEO, Timothy Erlich. "The World's Most Ethical Companies honorees continue to demonstrate an unwavering commitment to the highest values and positively impacting the communities they serve. Congratulations to everyone at Hasbro for earning the World's Most Ethical Companies designation."

Methodology & Scoring

Grounded in Ethisphere's proprietary Ethics Quotient®, the World's Most Ethical Companies assessment process includes more than 200 questions on culture, environmental and social practices, ethics and compliance activities, governance, diversity and initiatives to support a strong value chain. The process serves as an operating framework to capture and codify the leading practices of organizations across industries and around the globe.

This year, the process was streamlined and question set expanded to gauge how applicants are adapting and responding to the global health pandemic, environmental, social, and governance factors, safety, equity, and inclusion and social justice.

Honorees

The full list of the 2021 World's Most Ethical Companies can be found [here](#).

For more on Hasbro's Corporate Social Responsibility efforts, visit our CSR page [here](#).

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play and Entertainment Experiences. From toys, games and consumer products to television, movies, digital gaming, live action, music, and virtual reality experiences, Hasbro connects to global audiences by bringing to life great innovations, stories and brands across established and inventive platforms. Hasbro's iconic brands include NERF, MAGIC: THE GATHERING, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, POWER RANGERS, PEPPA PIG

and PJ MASKS, as well as premier partner brands. Through its global entertainment studio, eOne, Hasbro is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for all children and all families through corporate social responsibility and philanthropy. Hasbro ranked among the 2020 100 Best Corporate Citizens by 3BL Media, has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past ten years, and one of America's Most JUST Companies by Forbes and JUST Capital for the past four years. We routinely share important business and brand updates on our [Investor Relations](#) website, [Newsroom](#) and social channels (@Hasbro on Twitter, Instagram and Facebook.)

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The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character and measure and improve culture. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program and provides a community of industry experts with the Business Ethics Leadership Alliance (BELA). More information about Ethisphere can be found at: <https://ethisphere.com>.

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