

## **Hasbro to Webcast February 2021 Investor Events**

January 11, 2021

Events to include Fourth Quarter and Full Year 2020 Earnings Conference Call on February 8<sup>th</sup> and a Virtual Investor Event on February 25<sup>th</sup>

PAWTUCKET, R.I.--(BUSINESS WIRE)--Jan. 11, 2021-- Hasbro, Inc. (NASDAQ: HAS) today announced that it will webcast its fourth quarter and full year 2020 earnings conference call on Monday, February 8, 2021 at 8:30 a.m. Eastern Time, following the release of Hasbro's financial results.

Certain financial and statistical information included in the webcast, such as information required by Regulation G, will be available at the time of the webcast on Hasbro's Investor Relations website at <a href="https://investor.hasbro.com">https://investor.hasbro.com</a>.

Additionally, the Company will webcast an Investor Event on Thursday, February 25, 2021 at 10:00 a.m. Eastern Time. The meeting will be hosted by Hasbro senior management including Brian Goldner, chairman and chief executive officer and Deborah Thomas, chief financial officer, and will include senior leaders from the Company's consumer products, entertainment and Wizards of the Coast businesses.

Both webcasts and the accompanying presentation slides will be available to investors and the media on Hasbro's Investor Relations home page at <a href="https://investor.hasbro.com">https://investor.hasbro.com</a>. Replays of the call and the Investor Event will be available at the same location approximately two hours following completion of each event.

## **About Hasbro**

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play and Entertainment Experiences*. From toys, games and consumer products to television, movies, digital gaming, live action, music, and virtual reality experiences, Hasbro connects to global audiences by bringing to life great innovations, stories and brands across established and inventive platforms. Hasbro's iconic brands include NERF, MAGIC: THE GATHERING, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. Through its global entertainment studio, eOne, Hasbro is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for all children and all families through corporate social responsibility and philanthropy. Hasbro ranked among the 2020 100 Best Corporate Citizens by 3BL Media, has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past nine years, and one of America's Most JUST Companies by Forbes and JUST Capital for the past four years. We routinely share important business and brand updates on our <u>Investor Relations</u> website, <u>Newsroom</u> and social channels (@Hasbro on Twitter and Instagram, and @HasbroOfficial on Facebook.)

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Investor Contact: Debbie Hancock | Hasbro, Inc. | (401) 727-5401 | debbie hancock@hasbro.com

Press Contact: Julie Duffy | Hasbro, Inc. | (401) 727-5931 | julie.duffy@hasbro.com

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