



Hasbro to Present at Upcoming Goldman Sachs Investor Conferences

September 6, 2019

Presentations to be Webcast Live

PAWTUCKET, R.I.--(BUSINESS WIRE)--Sep. 6, 2019-- [Hasbro, Inc.](https://investor.hasbro.com) (NASDAQ: HAS) today announced that members of its executive team will present at two upcoming industry conferences during September, including:

- Brian Goldner, Chairman and Chief Executive Officer, will present at The 28th Annual Goldman Sachs Communacopia Conference in New York at 11:20 a.m. Eastern Time on September 18, 2019; and
- Chris Cocks, President, Wizards of the Coast, will present at Goldman Sachs The Future of Esports and Video Games Conference in New York at 12:00 p.m. Eastern Time on September 24, 2019.

Presentation time is subject to change. Please contact the conference host firm for additional details.

The webcast will be available on Hasbro's Investor Relations home page at <https://investor.hasbro.com>. For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 90 days.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, MAGIC: THE GATHERING and POWER RANGERS, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 13 on the 2019 100 Best Corporate Citizens list by CR Magazine and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past eight years. Learn more at www.hasbro.com and follow us on Twitter (@Hasbro) and Instagram (@Hasbro). HAS – IR

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